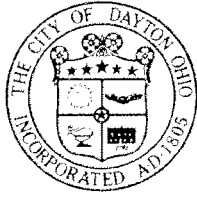


GARY D. LEITZELL
MAYOR



CITY of DAYTON, OHIO
OFFICE OF THE CITY COMMISSION
101 WEST THIRD STREET • P.O. BOX 22 • DAYTON, OHIO 45401
CITY HALL • (937) 333-3636

May 4, 2011

Dear Community Leader,

Every year the City of Dayton has enabled neighborhoods to sponsor festivals by granting money for this purpose through the Priority Boards. Like most things, these grants have been cut over the years due to diminishing budgets. The festivals have also morphed into single events attracting hundreds of people sponsored by the Priority Board instead of numerous small neighborhood events that drew only people from the sponsoring neighborhood.

This year, the city has set aside \$10,000 for all seven Priority Boards to divide equally. The money is to be used for neighborhood festivals. Individual boards can solicit extra funds and sponsors but some are better than others in this achievement. I would like to challenge the community to match that grant by becoming sponsors collectively. I think small businesses and community organizations would benefit greatly if they were recognized as sponsors at ALL of these festivals instead of one or two. In order to match the \$10,000 grant we would need just 100 businesses/non-profits or neighborhood associations to make a donation of \$100.

Tax deductible donations in any amount can be made payable to Innerwest CDC c/o Innerwest Priority Board, 1024 W. Third St, Dayton, OH 45402. The money will be equally divided amongst the seven boards to use for their festivals and donors are encouraged to set up tables or become participants in these festivals. I have made a personal donation of \$200 and challenge all of you to do your very best to match it!

Thank you for your interest. For more information, call 937-333-6544.

Sincerely,

Gary D. Leitzell
Mayor
City of Dayton

GDL/jw